



# Canada's Premier Basketball & Leadership Development Camp

## New & Exceptional Facilities @ Huyck's Bay:

Huyck's Bay is a 140 acre spectacular display of nature, beach front, forests and natural marshland located on the shores of Lake Ontario and Pleasant Bay, just 20 minutes south of Trenton. This exceptional camp ground & conference centre includes a new 30,000 square foot activity centre with gym, showers, conference centre & kitchen. The activity centre is surrounded by a baseball diamond, soccer field, beach volleyball, outdoor basketball courts and newly designed air conditioned dormitories.



**Camp Location:** Huyck's Bay is located 20 minutes south of Trenton, ON & only one hour east of Oshawa/Whitby, 90 minutes east of Toronto, & only one hour west of Kingston.

### Daily Overview:

- 7:30 Early morning swim (optional)
- 8:00 Breakfast & C/L classroom session
- 9:30 Development stations
- 10:30 Individual and team competitions
- 11:00 Free time (waterfront and recreational)
- 12:00 Team practices
- 12:30 Lunch followed by basketball games
- 3:30 Free time (waterfront & recreational)
- 5:30 Dinner followed by basketball games
- 9:00 Nightly camp fire, talk and activity

**Camp Fee:** \$620 (includes HST)

### Early Bird Special:

Register before April 1st & SAVE \$75 (\$545, inc. GST)  
Register before May 1st & SAVE \$45 (\$575, inc. GST)

Register extra family member & SAVE another \$30

**Cancellation Policy:** Your \$125 deposit is non-refundable. The full fee is non-refundable within 2 weeks of the first day of camp.

### 2010 Camp Date:

August 15 - 20 (Sunday to Friday)

## 360ydc Camp Director & Coach:

Omar Salim is an impassioned educator and coach. He holds a strong and multi-disciplinary academic (MA, BA, PDHR), athletic and professional portfolio. Additionally, he devotes great effort, and takes pride in, leading a balanced and purposeful life, where he can inspire youth to reach their full potential. He has held positions with the NBA, Toronto Raptors, Basketball Ontario, University of Waterloo, Boehringer Ingelheim Inc. & many other recognizable academic, corporate and non-profit organizations nation wide. Omar is currently a consultant, CEO of Engage: youth and community development and director of 360ydc Leadership & Basketball programs. Most recently he coached the McLaughlin Trojans high school basketball team to a 2010 L.O.S.S.A Championship.

**Camp Age:** Our camp is open to boys & girls completing grades 6 - 12, with all campers placed in skill based, age appropriate divisions.

### Past 360ydc Notable Coaches:

- Jason Medford - Pro Europe, CIS All-star
- Abi Tairu - USA D1: Central Connecticut
- Juan Vazquez - Pro SA, Cuban National Team
- Tamar Houghton - Cent. College MVP, OCAA All-star
- Namz Sewali - Trinity Western University CIS
- Zemar Salim - University of Waterloo Warriors CIS
- Kevin Massiah - USA D1: Wisconsin Milwaukee, Pro

**Think \* Learn \* Communicate \* Play**  
more effectively on and off the court!

### For more information:

email: [director@360ydc.com](mailto:director@360ydc.com)

905-723-7870

[www.360ydc.com](http://www.360ydc.com)



2nd Annual

# 360°

# Basketball Camp

at Huyck's Bay  
(20 min South of Trenton)

Boys & Girls Grades 6 - 12  
2010 Overnight Camp Date:

**Aug 15 - 20**

[www.360ydc.com](http://www.360ydc.com)

**905-723-7870**





# Canada's Premier Basketball & Leadership Development Camp



**360 Registration:**

## The 360 Difference:

We will deliver a fun, action packed and holistic camp experience that includes basketball development & leadership and life-skills development, free activity time, practices, full-court games and team/individual competitions.

### Going Beyond the Game:

360 Basketball Camp will encourage players to take their "game" and "lives" to the next level. Along with basketball development we strongly support and celebrate excellence in character & leadership development.

### Competition

We will encourage a healthy competitive environment and ensure players from all backgrounds (novice or advanced) receive strong basketball development. Both the novice and advanced player will benefit from our experienced coaches who will strive in meeting campers developmental needs and help unleash their vast potential.



### Coaches

Daily instruction from experienced, passionate and engaging coaches who have:

- Played at the pro or collegiate level
- Worked with the NBA, Toronto Raptors & OBA
- Coached at prominent schools, clinics & camps across North America

### About 360ydc

360ydc believe young people possess tremendous potential to contribute to themselves and wider society. Our programs (Camps, Leagues and Leadership and Life-Skills Courses) engage, inspire and challenge youth to unleash this vast potential and to go beyond the "game". We encourage youth to take initiative and to think, learn, communicate and play more effectively on and off the court (360 degree approach: developing the mind, body, heart & spirit).

## 360 Camp Details:

### Fun

During breaks campers can enjoy swimming, fishing, canoeing, beach volleyball, archery, soccer, football, baseball or reading by the water.



### Basketball Development

Campers will learn through our class room and skill development stations individual & team related concepts. Areas of focus will include: defense, shooting, dribbling, passing, footwork, reading and reacting (offense/defense), handling pressure, creating spacing and more. Players will be encouraged to apply their new skill sets in everyday league games.



### Leadership & Life-Skills Development

We believe a leader is anyone who wants to simply make a difference in the world, seeks learning opportunities, knows when to lead and when to follow and brings out the best in others. Our leadership & life-skills lessons focuses on developing specific knowledge, skills and desires (habits) to becoming "difference makers" — on and off the court! Please visit our web site for more details.



Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov.: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Grade in '09/'10: \_\_\_\_\_

Phone #: \_\_\_\_\_ Age: \_\_\_\_\_

School: \_\_\_\_\_

Campers e-mail: \_\_\_\_\_

Parents e-mail: \_\_\_\_\_

Parents work #: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_

Emergency Contact #: \_\_\_\_\_

Birthday: \_\_\_\_\_ Sex: M \_\_\_ F \_\_\_

Health Card #: \_\_\_\_\_

T-shirt size (circle):    S            M            L            XL

Amount Paid: \_\_\_\_\_

How did you hear about our camp? \_\_\_\_\_

Roommate Request \_\_\_\_\_

Please send registration form with \$125 deposit or full camp payment to:

**360ydc**

33 Empire Cres., Courtice, ON, L1E 1X9

The remaining balance must be paid by June 1st or a \$20 administration fee will be added (or perhaps result in a loss of camp entry). Acceptance package will be sent via e-mail.